

Hi, I'm Dan Braga,
**designer &
storytelling
nerd.**



Nice to meet you!

Since 2009 I've been exploring different platforms, technologies and disciplines in order to create storytelling based design for media, brands and digital products across Europe and Latin America. I'm a Master of Science (MSc) in Design, with experience in motion, UI, editorial, and marketing.

PORTFOLIO

dbraga.com

LINKEDIN

[linkedin.com/in/designdan](https://www.linkedin.com/in/designdan)

EMAIL

hi@dbraga.com

Work Experience

Amadeus

Lead Designer for travel audience

Leading the design squad, supporting communications and strategic marketing teams in Berlin and Madrid. (January 2020 – ongoing)

BRAND MOTION MARKETING

Galápagos Newsmaking

Founding Member for Design

Creating everything design for products and leading design thinking processes. (April 2019 – ongoing)

BRAND UI/UX

Editora Abril

Creative Services and Design Lead

Leading the team in charge of designing print and digital material for special projects, branding, marketing campaigns, events, retail and sales support.

(March 2017 – April 2019)

BRAND MOTION MARKETING

Senior Designer

Digital products and special projects design for most Abril brands and products, with agile methodology (September 2015 – February 2017)

UI/UX

Senior Designer

Print and digital magazine design and special projects design (September 2013 – August 2015)

EDITORIAL MOTION PRINT

Graphic Designer

Focused on print magazine design (November 2010 – August 2013)

EDITORIAL PRINT

Fundação Cásper Líbero

Art Editor

Coordinating the production of three student-made publications and designing for the internal communication of the foundation. (November 2010 – April 2011)

EDITORIAL PRINT

Academic Background

Master of Science (M.Sc.) in Design • Anhembi Morumbi University

Master in Design, Art and Technology Program at Anhembi Morumbi University, with an integral institutional scholarship. My research focus involved the iPhone jailbreak community, hacked design interfaces, bootleg graphic languages and mobile user interfaces to better understand user behavior and motivation in the community dedicated to altering the code and user experience of the iPhone. Awarded honorable mention at 33rd *Prêmio Design Museu da Casa Brasileira*, the most traditional and long-standing design award in Brazil, held since 1986. (2016 – 2018)

Bachelor's degree in Communication (Journalism) • Cásper Líbero

Design for journalists: introduction for visual editing, my final coursework in college was top rated and elected one of the most noticeable courseworks from the university in 2011.